

Towards a Green, Open and Inclusive City.

Urban development – Pathways to a sustainable green city

The Barcelona of the 99%

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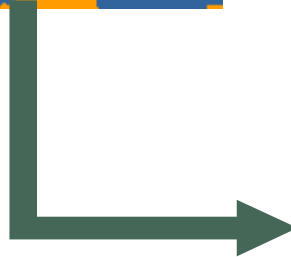
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HEINRICH BÖLL STIFTUNG

Thessaloniki, June 28 – 29, 2012



Location of Barcelona



**Barcelona is the capital of
Catalonia**

1.615.448 inhabitants

(3.226.944, Big Metropolitan Area)

BARCELONA

Major changes over the last 30 years:

- ▶ **Its physical skin: urbanism that improved public space**
- ▶ **Its human tissue**

Why:

- ▶ **Its citizens, their strength, community networks, neighborhood grassroots movements.**
- ▶ **Its plural progressive government, with solid urban, social, inclusion & sustainability transformation projects**



Barcelona has changed in a positive global sense despite contradictions and conflicts

Collective compromise
Progressive policies



Neighborhoods have gained dignity

People has gained life



May, 2011 Local Elections



	2003	2007	2011
PSC	33.5%	29.7%	21.8%
CiU	21.3%	25.3%	28.2%
PP	16.1%	15.5%	16.9%
ERC	12.8%	8.8%	5.5%
ICV	12%	9.3%	10.2%
Altres	2.3%	6.7%	11.3%

- ✓ **First conservative government ever**
- ✓ **Most minority government ever**

Global Economic crisis:

Major **Social impacts**

Austerity policies & dismantlement of rights

- 21% of active population unemployment
- 40% youth unemployment
- 10.000 evictions since the beginning of crisis (2008)
- 20% of poverty rate



Today, more than ever we need a government with:



→ A solid city model, who implements policies based on rights & cohesion.



→ Where sustainability is in the center of the decision making process.



→ Transparent, with strong leadership

ICV, Our alternative:

- » **Connecting institutional action with citizens claims.**
- » **Being present in conflicts & in the social spaces where articulated.**
 - » **Being present in protests & demonstrations**

***We want to occupy the
space of the rebel
Barcelona. The one that
does not resign, that is
not outdone by
indifference or
discouragement!!!***

Our project:

The **Barcelona of the 99%**.

A city project built:

- ✓ Bottom-up
- ✓ Capable of articulate diverse **interest**
- ✓ Endowed with collective sense
- ✓ Written by citizens from a deep democratic conviction

A project knitted by 4 filaments:

economy, equality, ecology, freedom



Economic filament:



Green New Deal: Overcoming crisis from a new productive model.

A new economy based on **sustainability** & capable of **generating quality jobs**.





Equality filament:

An inclusive Barcelona, defending social rights & universal public services, a strong welfare state.

Committed with youth emancipation, gender equality, independent life, active ageing.



Freedom filament:

Culture, education & creativity, tools for individual & collective emancipation.

Universal access to education & culture understood as the basic dimension of individual autonomy & dignity.

Defense of civil rights and individual freedom.

Ecological filament:

A city with a sustainable daily life where urbanism, housing & community links are focused to reinforce sustainable consumer behaviors, mobility, ecological values.

An urban model based on a neighborhood scale, mixture of uses orientated, participative, with less car space, renewables...



Those 4 filaments have knit the historic trajectory of the best Barcelona.



Our potential:

- High productive economy but with strong links between economy, ethical values and the building of community.
- The defense of the local dimension of welfare state, as in the early 70's through citizen's claims.
- A creative and pedagogical city that connects with the defense of individual freedoms.





Thank you and good luck

